



ONE-WEEK ONLINE WORKSHOP ON RESEARCH METHODOLOGY

3rd July – 9th July 2020

ORGANISED BY

**STUDENTS FOR HOLISTIC DEVELOPMENT OF HUMANITY
(SHoDH) HARYANA**

IN ASSOCIATION WITH

DEPARTMENT OF MANAGEMENT STUDIES

&

**SCHOOL OF BUSINESS AND MANAGEMENT STUDIES
CENTRAL UNIVERSITY OF HARYANA**

KNOWLEDGE PARTNER

INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH

ONLINE WORKSHOP ON RESEARCH METHODOLOGY



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Dr. Ranjan Aneja, Head, Department of Economics

Dr. Ranbir Singh, Head, Dept. of Tourism and Hotel Management

Dr. Suman, Assistant Professor, Dept. of Commerce

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EMINENT SPEAKERS AND GUESTS



Dr. C.B. Tripathy
IHBAS, Delhi



Prof. Rakesh Pandey , BHU



Prof. Shailendra Kumar
University of Delhi



Prof. G.P. Singh, BHU



Prof. Ummed Singh, CUH



Prof. Vishal Sood
CUHP, Dharamshala



Dr. P.S Pundir
Uni. of Allahabad, Prayagraj



Prof. Prashant Gautam
Panjab University



Dr. Ranjan Aneja
Associate Professor, CUH



Dr. Ranbir Singh
Associate Professor, CUH



Dr Neeraj Singh
Panjab University



Dr. Ajay Kumar
Assistant Professor, CUH

About the SHoDH

SHoDH is an effort to start a dialogue with the research community of India to bring researchers from all disciplines on one platform. SHoDH provides the opportunity to take a multidisciplinary approach to research for holistic development of the society. SHoDH utilizes the opportunity as well as individual efforts of researchers and academicians for seamless exchange of ideas. Under this initiative, scholars are encouraged to conduct research and present findings away from bias and based on scientific methods and research ethics.

About the University

Central University of Haryana was established under the Central Universities Act 2009 of the Parliament. It is one of the fifteen Central Universities established by MHRD, Government of India, under XI Five Year Plan (2007-12). The University has been awarded with 'A' grade in the first cycle of NAAC assessment and accreditation conducted in March 2017. Presently, the University offers seventy-two academic (UG/PG/Research) programmes under seven Schools of study.

About the Department of Management Studies & School of Business and Management Studies

The Department of Management Studies was established in the year 2010 with two years full time programme in Master of Business Administration (MBA). Under the School of Business and Management, the Department offers 50 seats of MBA programme with reservation as per the GOI policy. Presently, three specializations are being offered to the students in the area of Finance, Marketing and Human Resource. In addition to MBA programme, the Department offers Ph.D. in Management Studies as per the availability of seats with research supervisors.

School of Business and Management Studies is recently created in Feb 2020. The School has Department of Management Studies, Department of Commerce, Department of Economics and Department of Tourism and Hotel Management under its ambit. The School is committed to provide skilled manpower to industry, trade and commercial establishments.

About the Workshop

Research is considered the backbone of higher education institutions with a focus to create and disseminate the knowledge for the benefit of the community. But we have been facing challenges in creating and nurturing the quality research to meet the global standards. Rapid changes in the business operations demand creative solutions and effective research skills for the acquisition and use of information. Before finding an amicable solution to any business or social problem, the researcher should possess a sound understanding of methodological approach to problem. A systematic approach to problem is the key to sound output. Training and development have significant and positive relationship, keeping this in view, this research workshop is planned to train the young researchers on various aspects of systematic research.

ONLINE WORKSHOP ON RESEARCH METHODOLOGY

This workshop is planned to cover some basic aspects of research. It would provide scholars the necessary tools to learn skills necessary to solve complex business and social problems. We are hopeful that after attending this workshop, the scholars would be able to develop research acumen and shall be able to add new literature to the existing through their cutting edge research.

Who can Attend?

Registered research scholars (M.Phil and Ph.D.) and newly inducted teachers in the field of Management, Commerce and Economics.

Mode of Interaction

Mode of Interaction will be online only. The participants will be able to interact with the resource persons/speakers through online mode, email queries, etc.

Registration and Participation

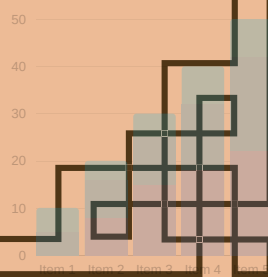
- All researcher interested to register for the workshop may click on the following link:

https://docs.google.com/forms/d/e/1FAIpQLSf6b0f-0TuhQCcm0_oL02FknBkT4MnfNlfovS6GLcUQyOWcFA/viewform?vc=0&c=0&w=1

- Daily two sessions shall be conducted, one in morning and second in afternoon.
- Each participant will have to fill the feedback form at the end of each day.
- Maintaining online discipline is mandatory and participants will be expected to do the assignments (if any given during the workshop)
- Seats are limited thus priority will be given to fresh registered scholars on first come first serve basis.
- After finalisation of list of participants, only shortlisted participants will be intimated.
- E-Certificate will be given to those participants who attend the workshop all the seven days.
- For any further queries, please contact through following:
e-mail: cuh.dmsrmworkshop2020@gmail.com

Salient Topics to be Covered

- Introduction to Research, Interdisciplinary Research; New Paradigm
- Types of Research: Qualitative and Quantitative Research
- Review of Literature and Research Resources
- Hypothesis Formulation and Testing
- Sampling Design, Research Design, Writing Research Proposal
- Questionnaire Formulation and Pilot Testing Data Preparation using SPSS
- Basic Tests – t-test and ANOVA
- Multivariate Technique – Factor Analysis, Regression Analysis
- How to Publish in Premier Journals?



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[For Registration :](#)

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