

DR. AJEET KUMAR SAHOO

M.A. (Economics), Ph. D. (Economics), UGC NET (Economics)

Contact: +91 94248 18242; +91 91113 03352

E-mail: aaksahoo@gmail.com

aksahoo@cuh.ac.in



➤ Objective

- ✦ To be a distinguished research scholar and academician to ensure optimum utilization of resources and to work for inclusive growth.

➤ Educational Qualifications

| S. No. | Degree/Certificate | Subject(s) | University/Board | Percentage | Position |
|--------|---|---|---|------------|--|
| 1. | UGC-NET | Economics | NA | NA | NA |
| 2. | Ph.D. [2014-15] | Economics <i>Title - FDI, Regional Inequality and Growth in India.</i> | D.A.U. Indore (School of Economics) | NA | NA |
| 3. | M.A. [July 01, 2002 -June 31 , 2004] | Economics | D.A.U. Indore (School of Economics) | 90 % | In the Order of Merit of the University |
| 4. | B.A. [July 01, 1999 -June 31 , 2002] | Economics, English Literature & Hindi Literature | D.A.U. Indore (I.C.C. Indore) | 72.18 % | In the Order of Merit of the University |
| 5. | Higher Secondary | Science (Biology) | M.P. Board, Bhopal | 68.38 % | - |
| 6. | High School | - | M.P. Board, Bhopal | 76.30 % | - |

➤ Current Position

- ✦ Assistant Professor - Economics at Department of Economics, Central University of Haryana, Mahendragarh since February 23, 2016.

➤ **Experience (Total 8 Years 6 Months)**

- ✦ **Assistant Professor (October 01, 2015 to February 22, 2016) - Economics** at Prestige Institute of Management and Research, Indore (PIMR), Indore **College Code-28 (Devi Ahilya University, Indore).**
- ✦ **Assistance Professor (August 02, 2010 to September 30, 2015) - Economics** at Chameli Devi School of Management (CDSM), Indore under **College Code-28 (Devi Ahilya University, Indore).**
- ✦ **Lecturer (June 9, 2008 to July 31, 2010) - Economics** at Sanghvi Institute of Management & Science (SIMS), Indore under **College Code-28 (Devi Ahilya University, Indore).**
- ✦ **Faculty Member (March 31, 2007 to May 15, 2008) - Q. M. & Economics** at ICFAI National College, Indore (Two Years Full Time Campus Based M.B.A. Programme).

➤ **Research Project:**

- ✦ Awarded **Major Research Project** by **ICSSR, New Delhi** titled ‘**Efficacy of Pradhan Mantri Mudra Yojna (PMMY) in Achieving Economic Success: A Ground Zero Reality Test in Haryana**’ with a grant-in-aid of **Rs.8,00,000/-** plus overhead charges @7.5% over and above, for a duration of two years (2018-2020).

➤ **Research Guidance:**

| S. No. | Degree | Awarded | Submitted | Ongoing |
|--------|----------------------|---------|-----------|---------|
| 1. | Ph.D. | NIL | 01 | 02 |
| 2. | M. Phil. | 08 | NIL | 01 |
| 3. | M.A. Dissertation | 05 | NIL | 05 |

➤ **Publications**

✦ **Books:**

- 1) Mandloi, A., & **Sahoo, A. K.** (2014). *Business Environment*. Bhopal, MP: Thakur Publishers. [ISBN 978-93-82249-35-1]
- 2) Tiwari, S., & **Sahoo A. K.** (2013). *Strategic Management*. Bhopal, MP: Thakur Publishers. [ISBN 978-93-83130-11-5]

✚ **Edited Journal and Book:**

- 1) **Editor – Enqueter: Research Journal on Management (ISSN 2249-1473)** published biannually by Chameli Devi School of Management (CDSM), Indore (**Four issues have been published**).
- 2) **Editor – Conference Proceeding** titled ‘**Refurbishing Facets of Management Concepts for New World Order**’ (ISBN 978-81-924981-0-2) published by Chameli Devi School of Management (CDSM), Indore (2012).

✚ **Research Papers:**

- 1) **Sahoo, A. K.**, Chandra, A. K., & Sahu, B. (2012). Mobile Number Portability: A Study of Consumer Satisfaction. In S. Verma, & A. K. Sahoo (Eds.), *Refurbishing Facets of Management Concepts for New World Order* (pp. 09-14). Indore, MP: Chameli Devi School of Management. [ISBN 978-81-924981-0-2]
- 2) **Sahoo, A. K.**, & Vora, A. (2011). An Empirical Study of Preference of Present-Day Students of Professional Courses towards Entrepreneurship: A Comparative Analysis between Engineering and Management Students. In J. S. Pawar & M. Dasmishra (Eds.), *The Role of Research and Innovative Practices to Revamp the Management Education: An Indian Perspective* (pp. 119-124). New Delhi, DL: EPH. [ISBN 978-93-81583-45-6]
- 3) **Sahoo, A. K.**, & Katare J. (2011). A Study of Association of Attributes for Various Shampoo Products in Indian Rural Market. *International Journal of Marketing & Business Communication*, 1(1), 25-31. [ISSN 2277 – 484X]
- 4) Vora, A., & **Sahoo, A. K.** (2011). Divergences between Indian Accounting Standards (AS_S) and International Financial Reporting Standards (IFRSs). *International Journal of Research in Commerce and Management*, 2(10), 92-98. [ISSN 0976-2183]
- 5) **Sahoo, A. K.**, Vora, A., & Samaiya, S. (2013). Effect of Bonus Share and Rights Issue on Share Prices of Selected BSE Listed Companies. In S. Singh, A. Gwal & J. K. Saharma (Eds.), *Innovative Business Practices for Creating Value in Global Era* (pp. 229-232). Indore, MP: Acropolis Faculty of Management and Research. [ISBN 978-81-928537-0-5]

Cases:

- 6) Vora, A., & **Sahoo, A. K.** (2013). The Big Fish is in Trap : A Case of Sahara Group Companies. In J. S. Pawar, M. Dasmishra, S. Chaudhary & A Pathak (Eds.), *Facing Challenges in the Era of Globalization* (pp. 298-311). New Delhi, DL: EPH. [ISBN 978-93-83-083-13-8]
- 7) **Sahoo, A. K.**, & Sharma, R. K. (2012). *Reliance Petroleum Outlets: Died in Smoke! ; Reborn in Fog!*. *Enqueter*,2(1), 63-68. [ISSN No.2249-1473]
- 8) **Sahoo, A. K.**, Saxena, A. & Joshi, S. (2011). IDBI: Beneath the Tomb...to...on the Throne!. *Enqueter* 1(1), 87-90. [ISSN No.2249-1473]

Book Reviews:

- 9) **Sahoo, A. K.**, & Vora, A. (2011). The Steve Jobs Way – iLeadership for a New Generation. *Enqueter*, 1(2), 50-52. [ISSN 2249-1473]

➤ Professional Training and Workshops

- ✳ Participated in NAAC Sponsored **National Workshop on Quality Enhancement Practices in Curriculum Design and Development (With Special Reference to Choice Based Credit System)** held at **Prestige Institute of Management and Research (PIMR), Indore (January 07-09, 2016)**
- ✳ Participated in **23rd National Case Writing Workshop** held at **Prestige Institute of Management and Research (PIMR), Indore** and developed a case titled- “**Affordable Treat @ Hotel Golden Treat**” on **Hotel Golden Treat, Indore (January 04-06, 2016)**
- ✳ Participated in **FDP on Research Methodology** held at **Chameli Devi School of Management, Indore [20/05/2013 to 21/05/2013]**.
- ✳ Participated in **FDP on Marketing Management** held at **IMS, DAU, Indore [24/02/2013 to 28/02/2013]**.
- ✳ Participated in **FDP on Entrepreneurship** organized by **MPCON Limited, Bhopal (A Joint Venture of IFCI, SIDBI, ICICI, State Govt. Corpn & PSBs)** from **17-12-2012 to 31-12-2012** held at **Indore**.
- ✳ Participated in **National Research Paper Writing Workshop** held at **Chameli Devi School of Management, Indore** and developed a research paper titled- ‘**Mobile Number Portability: A Study of Consumer Satisfaction**’ [07/06/2012 to 09/06/2012].

- ✳ Participated in **National Case Writing Workshop** held at **Acropolis Institute of Management and Research, Indore** [05/08/2011 to 06/08/2011].
- ✳ Participated in **National Case Writing Workshop** held at **Chameli Devi School of Management, Indore** and developed a case titled- **“IDBI: Beneath the Tomb...to...on the Throne!!!** [06/01/2011 to 08/01/2011].
- ✳ Participated in **Workshop on Research Methodology** held at **Chameli Devi School of Management, Indore** [07/03/2011 to 10/03/2011].
- ✳ Participated in **Workshop on FOREX** held at **Chameli Devi School of Management, Indore** [01/04/2011 to 02/04/2011].
- ✳ Participated in **23rd National Case Writing Workshop** held at **Prestige Institute of Management and Research (PIMR), Indore** and developed a case titled- **“Wheel of Fortune”** on the company **Indira Securities Private Ltd., Indore** [06/05/2010 to 08/05/2010].
- ✳ One week intensive training programme on **Strategic Management for Teachers: Foundation Course** held at **IIM Bangalore** [29/12/2008 to 03/01/2009].
- ✳ One month intensive training programme **F.T.P. (Faculty Training Program)** organized by **H.Q. ICFAI National College** at **Hyderabad** [23/04/2007 to 26/05/2007].

➤ Conferences/Seminar

✳ International Conference:

- ✳ Presented a paper in **International Conference** on ‘**Innovative Business Practices for Creating Value in Global Era**’ organized by **Acropolis Faculty of Management & Research, Indore** on **December 28, 2013**.
- ✳ Presented a case in **International Case Colloquium** on ‘**Facing Challenges in the Era of Globalization**’ organized by **SVIM, Indore** held at **Indore** on **May18, 2013**.
- ✳ Presented a paper titled ‘**Factors Affecting the Consumers’ Buying Behavior for Various Shampoo Products in Indian Rural Markets: A Perceptual Study of Male and Female Consumers**’ in ‘**2012 International Conference on Global Issues and Trends in Health, Management and Technology**’ organized by **Modern Technology & Management Institute (MTMI), USA** held at **Indore** dated **December 20-22, 2012**.

National Conference:

- ✦ Presented a paper in National Seminar on ‘**Make in Haryana: A Road Ahead**’ held at **Central University of Haryana, Mahendragarh** on **March 17-18, 2016**.
- ✦ Presented a paper in National Conference on ‘**Refurbishing Facets of Management Concepts for New World Order**’ held at **Chameli Devi School of Management (CDSM), Indore** on **August 25, 2012**.
- ✦ Presented a paper in National Conference on “The Role of Research and Innovative Practices to Revamp Management Education: Indian perspective” held at **Shri Vaishnav Institute of Management, Indore (MP)** on **May 15, 2012**.
- ✦ Presented a paper in National Conference on “**Enhancing Entrepreneurship Growth through Innovation & Creativity: Issues, Opportunities & Challenges**” held at **Bhilai Institute of Technology, Durg (CG)** on **January 5-6, 2012**.

➤ Institution Development Activities

- ✦ **HOD-BBA:** Worked as HOD-BBA responsible for overall planning and conduction of academic and non academic activities of BBA at Chameli devi Institute of Professional Studies, Indore.
- ✦ **Coordinator-Commerce Olympiad 2015:** Functioned as Coordinator-Commerce Olympiad 2015 responsible for planning and organizing Central India’s biggest talent search examination in Commerce stream in collaboration with Commerce Teacher Association, New Delhi (CTA) and Association of Commerce Teacher (ACT), Indore wherein more than 2000 school students of commerce had participated.
- ✦ **Member-College NAAC Committee:** Worked as the member of College NAAC Committee (Curriculum and Syllabus Committee) responsible for analysis and compilation of NAAC requirements related to Curriculum and Syllabus.
- ✦ **Conference Secretary:** Functioned as Conference Secretary National Conference on theme ‘**Refurbishing Facets of Management Concepts for New World Order**’ held at **Chameli Devi School of Management (CDSM), Indore** on **August 25, 2012** responsible for overall conduction of the vent

- ✳ **EDP Coordinator:** Working as Entrepreneurship Development Programme Coordinator responsible for organizing various activities for the students to inculcate entrepreneurship among them.
- ✳ **Sport Club Coordinator:** Working as Sport Club Coordinator at Chameli Devi School of Management (CDSM) and conducted various sport activities in the institute including Annual Sport Week (2011-2012).
- ✳ **Book Reading Club Coordinator:** Worked as Book Reading Club Coordinator at Sanghvi Institute of Management & Science (SIMS), responsible for organizing various activities to inculcate reading habit among the students (2008-2010).
- ✳ **Academic Coordinator:** Functioned as Academic Coordinator at ICFAI National College responsible for overall conduction of the academic activities in the college like preparation of the lesson plan, WAMS (Weekly Academic Monitoring System etc (2007-2008).

➤ Extra Curricular Activities

- ✳ Passed N.C.C. “A”, “B” & “C” certificate with excellent grading. **RANK – Under Officer** (2 M.P. ARMED SQN. N.C.C., INDORE) and won **Best Cadet Award** in 2001.
- ✳ Published an anthology – **Jivan Gati** in Hindi.
- ✳ Participated in **German Festival in India (2001)**.
- ✳ Led the college debating team and won many intra-inter college debate, allocation & essay writing competitions.

➤ Computer Proficiency

- ✳ MS-Office
- ✳ Internet

➤ Professional References

- 1) **Dr. R. K. Sharma**, Director, UG Campus, Prestige Institute of Management and Research, Indore (MP)
e-mail: rks777@hotmail.com
Contact: +91 982646336794
- 2) **Dr. Gyan Prakash**, Professor, School of Economics, Devi Ahilya University, Indore
e-mail: gyan_kalpna@rediffmail.com, rgyanp5@gmail.com
Contact: +91 9425480908

➤ **Personal Details**

✳ Father's Name : Ashok Kumar Sahoo
✳ Date of Birth : August 15, 1978
✳ Marital Status : Married
✳ Language Known : Hindi and English
✳ Hobbies : Reading and Writing Hindi Poems
✳ PAN No. : BRAPS 6698 J
✳ Nationality : Indian
✳ Address (Permanent) : 10 C, Shri Ram Colony,
(Behind Mamaji Ka Dhaba)
Narmada Road, Rau
Indore, Madhya Pradesh
PIN: 453331