

Resume



Name	Dr. Bhushan Singh
Designation	Assistant Professor
Area	Finance & Marketing
Email	bhushan@cuh.ac.in

Educational Qualifications: Ph.D, MBA, M.Com, UGC-NET-JRF

Academic Affiliation

Current : Assistant Professor

Department of Commerce, Central University of Haryana

Previous: Assistant Professor, Department of Commerce, Indraprastha College for Women, University of Delhi

Lecturer, DAV College Banikhet affiliated to Himachal Pradesh University

Lecturer, Government Collage Chowari affiliated to Himachal Pradesh University,

Publications/Articles/Cases:

1. Singh, B. & Singh, M. (July, 2016). Impact of Capital Structure on Firm's Profitability: A Study of selected listed Cement Companies in India. Pacific Business Review International, 8(7), 46-54. web of science
2. Singh, B. & Singh, S. (September, 2015). Financial inclusion: A Tool For socio- Economic Development. Journal of Management and Science, 5(3), 39-47.
3. Singh, B. & Singh, M. (September, 2015). Demographic Influences on Rural Investors' Savings and Investment Behavior: a Study of Rural investor in the kangra, District of Himachal Pradesh. Journal of Management and Science, 5(3), 91-99.

Presentations and Participation Seminar/Conferences/Workshops/

1. Paper presented on title "Occupational Stress & job satisfaction Among Accounting Professional:" at 44th all India Accounting Conference organised by Jiwaji University in association with Indian Accounting Association On 29th and 30th October 2022.
2. Paper presented on title "Pardhan Mantri Jan Dhan Yojna: New Initiative on Financial Inclusion" at UGC Sponsored National Seminar organized by KMV Jalandhar.
3. Paper presented on title "Financial Inclusion: A Tool for Socio-Economic Development", at UGC sponsored National Seminar Organized by Govt. Degree College Hamirpur on 8th and 9th may 2015
4. Presented paper entitled "Demographics Influence on Rural Investors Saving and Investment

Behaviour” at Multidisciplinary National Conference organized by Sri Sai University Palampur, HP, on 19th June 2015

5. Paper Entitled “The Role of Financial Education in Skill Development” Presented at national seminar organized by Central University of Himachal Pradesh, on 29th and 30 March 2016.
6. Attended 10 days ICSSR Sponsored Research Methodology Workshop Organized by Department of Social Work, Central University of Himachal Pradesh from 17th March to 26th March 2015.
7. Attended 10 days ICSSR Sponsored Research Methodology Workshop Organized by Department of Travel Tourism and Hospitality Management, Central University of Himachal Pradesh from 20th August to 29th August 2015.
8. Participated in 3 day workshop on case analysis and case preparation organized by School of Business and Management Studies, CUHP w.e.f. 31st July to 2nd August.
9. Attended three day workshop on Data Analysis and Data mining w.e.f. 23rd to 25th April 2014, Organized by School of Business and Management Studies, CUHP.
10. Participated in National Workshop on writing Research Paper organized by Department of Teacher Education, School of Education, CUHP on 18th and 19th December 2014.
11. Attended two day workshop on Stress and Anger Management organized by Management Society, Central University of Himachal Pradesh on 28th and 29th April 2014.

Area of Research: Corporate Finance, Personal Finance, Financial Literacy, Financial Inclusion

Subjects Taught:

- Business law, GST and Custom Law, Principles of Marketing, Human Resource Management, Entrepreneurship

Administrative Assignments:

- **Member**, BA Programme Committee, Indraprastha College for Women, University of Delhi
- **Member**, Community Outreach, Indraprastha College for Women, University of Delhi

Memberships:

- Indian Accounting Association

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