

**DR. AMIT KUMAR**

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**BRIEF PROFILE**

- ◆ **Dr. Amit Kumar**, possesses more than 13 years of academic and 2 years of industry experience. At present he is working as Assistant Professor in the Department of Tourism and Hotel Management at Central University of Haryana, Mahendragarh. He is a well structured academic professional demonstrating proven success in fostering student learning outcome through creative and innovative curriculum delivery methods. He adeptly well in driving thought-provoking class debates to promote student engagement and learning. He has also participated and presented research papers in various International and National Seminars/Conferences/Workshops along with research publications in International and National reputed journals and books. He is also in the panel list of paper setting and evaluation for UG and PG courses in Tourism and Hotel Management of various Universities.

**PROFESSIONAL QUALIFICATION**

- ◆ **Harvard Business School Online Certificate Program on "Sustainable Business Strategy"** awarded on 16-03-2022.
- ◆ **Ph.D** in Tourism on the topic of "HRM PRACTICES IN HOSPITALITY ENTERPRISES" Awarded on 26-07-2012.
- ◆ **Master of Tourism Management** from Department of Tourism and Hotel Management, K.U.K with 1<sup>st</sup> Division in 2005.
- ◆ **MBA in International Hospitality Management** from International Hotel Management Institute (IMI), Switzerland in 2007.
- ◆ **Masters in Business Administration (MBA)** from K.U.K with 1<sup>st</sup> Division in 2009.
- ◆ **UGC – NET** qualified.

- **B.A – Honours (Economics)** from University College, K.U.K, with 1st Division in 2003.
- **L.L.B** from Department of Law, K.U.K in 2017 with 1<sup>st</sup> Division.

#### ACADEMIC BODIES

- Visiting faculty and Guest Member for UG/PG board of studies for tourism course, Dev Sanskriti University, Haridwar. and Panel Member for the paper setting/evaluation for tourism and hotel management courses for GNDU Amritsar, Punjab University Chandigarh, Chandigarh University, Gharuah and Dev Sanskriti University, Haridwar.
- Book reviewer for tourism and hospitality section of Oxford University Press, India.

#### RESERACH PAPERS PUBLISHED IN JOURNALS

- Chhetri, S. & **Kumar, A.** (2022). Attitude of customers towards eco-friendly practices: An exploratory study in star category hotels of Uttar Pradesh. International Journal of Health Sciences, 6(S1), 9247– 9256.
- Priyadarshni K and **Amit K** (2022) Analysing the Impact of Service Quality on Image Building: A Study on Star Category Hotels of NCR, International Journal of Mechanical Engineering, Vol 7, No 1, Pp 3162-
- Jay Prakash K and **Amit K** (2021) A Study on Impact of Service Quality on Customer Satisfaction in Hotels of Chandigarh, The Corporate International, Vol 5, No 2, Pp 23-29.
- Jitender K and **Amit K** (2021) Analysis of Customer Satisfaction Level w.r.t to Service Quality Provided by Food & Beverage Outlets in Delhi, International Journal of Transformation in Tourism & Hospitality Management and Cultural Heritage, Vol 5 No. 2, Pp 23-27.
- Jitender K and **Amit K** (2021) Selection of Attributes/Factors of Food and Beverage Outlets in Delhi, Annals of R.S.C.B (Scopus Indexed), Vol 25 No.4, Pp 1859-1864.
- Jay Prakash K and **Amit K** (2021) A Comprehensive Research Study on Determinants of Satisfaction Level towards Service Quality Provided by Hotels of Chandigarch, Annals of R.S.C.B (Scopus Indexed), Vol 25 No.4, Pp 1847-1852.
- Priyadarshni K and **Amit K** (2021) The Impact of Price Fairness on Customer Satisfaction and Customer Loyalty in Indian Hotel Industry, Indian Journal of Applied Hospitality and Tourism Research, Vol. 13, No. 1, Pp 23-31.

- ◆ Vaibhav K and **Amit K** (2020) Analysing the Influence of Digital Marketing on Consumers in the Selection of Food and Beverage Outlets in India, Universe International Journal of Interdisciplinary Research, Special Issue Dec, 2020, Pp 43-56.
- ◆ Sonali C and **Amit K** (2020) A Study On Evaluating The Consumer Behaviour Towards Eco-Friendly Practices In The Hotels Of Uttar Pradesh, Universe International Journal of Interdisciplinary Research, Special Issue Dec, 2020, Pp 192-204.
- ◆ Jay Prakash K, Jitender K and **Amit K** (2020) Guest's Perception Towards Service Quality in Hotels of Chandigarh, International Journal of Advanced Science and Technology Vol 29 No. 12, Pp 1786-1792.
- ◆ Jitender K, Jay Prakash K and **Amit K** (2020) Guest's Perceived Attributes Of Food And Beverage Outlet Selection In Delhi And Guest's Satisfaction Towards Services Provided By The Food And Beverage Outlets, International Journal of Advanced Science and Technology Vol 29 No. 12, Pp 1767-1773.
- ◆ Suchismita S, **Amit K** and Tharakan Y G (2018) A study on Green Marketing Practices in 5 Star Category Hotels of New Delhi, TRANS Asian Journal of Marketing & Management Research Vol 7, No. 2, Pp 28-36.
- ◆ Vikramjit S and **Amit K** (2017) Incentive Travel: A study of Customer Satisfaction of Leading Travel Companies in India, Tourism Spectrum an International Journal (2017) Vol 3, No. 2, Pp 13-20.
- ◆ Mohinder C, **Amit K** and Harpal K (2016) Association Between Tourist Satisfaction Dimensions and Nationality: An Empirical Investigation, International Journal of Hospitality and Tourism Systems (2016), Vol 9, No. 2.
- ◆ **Amit K** (2016) Issues and Challenges for Environmentally Sustainable Practices in Hospitality Industry, Tourism Dimensions A Refereed International Journal (2016), Vol 3, No. 1.
- ◆ **Amit K** (2015) Relationship Between Organizational Culture and HRM Practices: An Empirical Evidence from Indian Hospitality Industry, International Journal of Research in Organizational Behaviour and Human Resource Management (2015), Vol 3 No. 4, Pp 63-79.
- ◆ **Amit K** and Sumit G (2015) Impact of Restaurant Green Practices on Consumer Returns: A Study of Restaurants of Delhi & NCR Region, Asian Journal of Research in Business Economics and Management (2015), Vol 5 No. 4, Pp 27-32.

- ◆ **Amit K** (2015) Information and Communication Technologies (ICTs) in Indian Hospitality Industry, *Tourism Spectrum an International Journal* (2015) Inaugural Issue, Vol 1, No. 1, Pp 29-36
- ◆ Sumit G and **Amit K** (2015) Adoption and Utilization of Customer Relationship Management in Indian Hospitality Industry, *EDUVED International Journal of Interdisciplinary Research* (2015) Vol 2, Issue 2, Pp 69-77.
- ◆ **Amit K** (2014), Perceived Attributes of Kashmiri Food From The Perspective Of Tourists Visiting Srinagar, *South Asian Research Corporation Journal of Kashmir for Tourism and Catering Technology*, (2104) Issue No. 3.
- ◆ **Amit K** (2014), Alcoholic Beverage Industry in India: An Exploratory Study, *Eduved Global Management Research Journal*, (2014), Vol 1 No. 1, Pp 1-7.
- ◆ **Amit K** and Shefali S (2014), Food, Culture and Tourism The Catalyst for Sustainable Tourism: A Study of Himachal Pradesh, *Asian Journal of Research in Social Sciences and Humanities*, (2014) Vol 4 No. 7 Pp 94-101.
- ◆ Shefali S and **Amit K** (2014), Perception of Green Practices in Hotels Today: A study of Indian Hospitality Green Initiatives, *Eduved International Journal of Interdisciplinary Research*, (2014) Vol. 1 No. 3.
- ◆ **Amit K** and Paramjit (2013), Economic Significance of Tourism Industry: A case study of India, *IFRSA Business Review* (2013) Vol. 3 No. 4 Pp 278-285.
- ◆ **Amit K** (2013), An analysis of Domestic Tourism in Haryana, *International Journal of Hospitality, Business and Research* (2013) Vol. 4 No. 1 Pp 1-20.
- ◆ **Amit K** (2012), Tourist's Satisfaction of Foreign Tourists visiting New Delhi as a Tourist Destination, *International Journal of Hospitality, Business and Research* (2012) Vol. 3 No. 1 Pp 38-58.
- ◆ Mohinder C and **Amit K** (2012), Impact of Human Resource Management Practices on Organizational Performance in Indian Hospitality Enterprises, *IFRSA Business Review* (2012) Vol2. Issue 3 Pp 25-259.
- ◆ Mohinder C and **Amit K** (2012), Impact of Human Resource Management Practices on Organizational Performance in Small Indian Hospitality Enterprises, *Entrepreneurship Business Review* (2012) Vol2. Issue 2 Pp 1-13.
- ◆ Mohinder C and **Amit K** (2011), Human Resource Management Practices in Indian ISO and Non-ISO Hospitality enterprises: A Comparative study, *Tourism Development Journal: An International research Journal* (2011) Vol. 9 Issue 1.

- Megha G and **Amit K** (2009), Customer Satisfaction with Low Cost Airlines in India: An Empirical Study, SAJTH- South Asian Journal of Tourism and Heritage an International Research Journal (2009), Vol. 2 No. 1, P. 119-133.
- Surjeet K and **Amit K** (2008) Havelis of Kurukshetra: The Lost Heritage has been published in the seminar proceedings released by the Department of Tourism and Hotel Management, Kurukshetra University, Kurukshetra P. 18-22.

#### CHAPTERS CONTRIBUTED IN INTERNATIONAL AND NATIONAL BOOKS

- **Amit K** (2021) Molecular Gastronomy: The Innovation in Food and Beverage Industry, Revamping Hospitality and Tourism Industry through Innovation, Ed., 978-93-91260-49-1, Eureka Publications, Pune.
- Jay Prakash K and **Amit K** (2021) A Study On: Factors Which Effect The Guest Perception On Selection Of Hotels In Chandigarh, Emerging Trends in Tourism & Hospitality Business: Transition and Transformation of Tourism in Crisis, Ed., 978-81-954018-1-9, Uttkarsh Publication, Meerut, U.P.
- Jitender K and **Amit K** (2021) Evaluating Satisfaction & Dissatisfaction Level of Clients Corresponding to Different Attributes Possessed by Food and Beverage Outlets in Delhi, Emerging Trends in Tourism & Hospitality Business: Transition and Transformation of Tourism in Crisis, Ed., 978-81-954018-1-9, Uttkarsh Publication, Meerut, U.P.
- Vaibhav K and **Amit K** (2021) Analyzing the Impact of Websites on Consumers Food & Beverage Service Outlets Selection, Re-Strategizing Hospitality and Tourism, Ed., 9788194910435, Feb, 2021, Printek Ways, New Delhi.
- **Amit K** and Suchismita S (2017) Hospitality Education In India: Traditional To Contemporary Transformation, Tourism and Hospitality: Status and Dynamics, Ed., ISBN 9788192932781, Jan, 2017, Ansh Book International, New Delhi.
- **Amit K** and Aashiyan S (2017) E- Recruitment Process In Hotels: Considerations And Implications, Tourism and Hospitality: Status and Dynamics, Ed., ISBN 9788192932781, Jan, 2017, Ansh Book International, New Delhi.
- **Amit K** (2016) Relationship Between Culinary Tourism and Destination Choice, Contemporary Practices, Trends and Innovations in Hospitality and Tourism, Ed., ISBN 9789384224790, Nov, 2016, Victorious Publishers, New Delhi.
- **Amit K** and Trinh P D (2016) Film Tourism and Desire to Travel: A Cross National Study of India and China, Opportunities and Challenges for Tourism and Hospitality in the BRIC Nations (Scopus Indexed), Sept, 2016, IGI Global, USA.

- **Amit K** and Anastasia L (2016) An Analysis of Domestic and Inbound Tourism in Russia, Opportunities and Challenges for Tourism and Hospitality in the BRIC Nations (Scopus Indexed), Sept, 2016, IGI Global, USA.
- **Amit K** (2016) Role of Food Tourism in Growth of Gastronomy in Amritsar, Hospitality and Tourism: Emerging Trends and Innovations in Hospitality Industry Ed., ISBN 97989385777530, April 2016, Excel India Publishers, New Delhi.
- **Amit K** (2016) International Tourism: Present Status and Future Prospects, Tourism: A Multifaceted Perspective Ed., ISBN 979385000508, January 2016, Bharti Publications, New Delhi.
- **Amit K** and Divya P (2016) Agra Beyond Taj: Prospects and Challenges for Cultural Heritage of Agra, Promoting Heritage Tourism: Issues and Challenges Ed., ISBN 9789385161418, January 2016, Aayu Publications, New Delhi.
- **Amit K** (2015) An Analysis of Rural Tourism Projects in Himachal Pradesh, Tourism and Hospitality: trends, Concerns and Opportunities Ed., ISBN 9789385000201, April 2015, Bharti Publications, New Delhi.
- **Amit K** (2015) Managing Knowledge at Tourism Destinations: Conceptual Foundations and Research Issues, International Tourism and Hospitality in Digital Age Ed., ISBN 9781466682689 (Scopus Indexed), IGI Global, USA.
- Mohinder C and **Amit K** (2015) Human Resource Management in Indian Hospitality Industry: Emerging Theoretical and Practical Aspects, International Tourism and Hospitality in Digital Age Ed., ISBN 9781466682689 (Scopus Indexed), IGI Global, USA.
- **Amit K** (2015), Food Waste Management Practices in F&B Outlets of Delhi & NCR Region, Hospitality and Tourism Industry: Modernization, Innovations and Opportunities, Ed., ISBN 9789383316223, Gaurav Book Agency, New Delhi.
- **Amit K** and Divya P (2015) Tourist's Perception Of Services Offered At Bandhavgarh National Park, Tourism: Inclusive Growth and Sustainable Development Ed., ISBN 9789385000058, March 2015, Bharti Publications, New Delhi.
- **Amit K** (2015), Community based Eco-tourism in Himachal Himalayas, Tourism: Present and Future perspective Ed., ISBN 9788184576559, Jan-2015, Kanishka Publishers, New Delhi.

## EDITED BOOKS

- **Amit K et. al** (2021) Revamping Hospitality and Tourism Industry through Innovation, Ed., 978-93-91260-49-1, Eureka Publications, Pune.

## **MEMBERSHIP OF PROFESSIONAL BODIES**

- ◆ Reviewer Board Member - Tourism Management Perspectives.
- ◆ Editorial Board Member – International Journal of Advance Study and Research Work
- ◆ Editorial Board Member (Reviewer) – Global Research and Development Journals (GRD Journals)
- ◆ Editorial Board Member (Reviewer) - International Journal of Research and Innovation in Social Science (IJRISS)
- ◆ Editorial Board Member - VIT Press International Journal of Human Resource Management
- ◆ Editorial Board Member - VIT Press International Journal of Airline and Airport Management
- ◆ Editorial Board Member - VIT Press International Journal of Hospitality Management
- ◆ Editorial Board Member - VIT Press International Journal of Tourism Management
- ◆ Allied Member India Food Tourism Organization (IFTO)
- ◆ Life Member Indian Tourism and Hospitality Congress (ITHC)
- ◆ Life Member Indian Hospitality Congress (IHC)
- ◆ Life Member Indian Culinary Forum (ICF)
- ◆ Life Member Chef's Association of Five Rivers (CAFR)



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