

**CENTRAL UNIVERSITY OF HARYANA**

Term End Examinations, August-September-2022

**Programme: Masters in Tourism and Travel Management**

**Session: 2021-22**

**Semester: II**

**Max. Time: 3 Hours**

**Course Title: Adventure Tourism**

**Max. Marks: 70**

**Course Code: SLLCH THM 02 02 01 DCEC 4004**

---

**Instructions:**

1. Question no. 1 has seven sub parts and students need to answer any four. Each sub part carries three and half Marks.
2. Question no. 2 to 5 have three sub parts and students need to answer any two sub parts of each question. Each sub part carries seven marks.

Question No. 1. Briefly describe the followings:

(4X3.5=14)

- a) Landmark and landform
- b) Hiking
- c) Map symbols
- d) Flukes
- e) HACE
- f) Parasailing
- g) First aid

Question No. 2.

(2X7=14)

- a) Define adventure tourism. Explain the components of adventure tourism?
- b) What are the differences between adventure tourism, sport tourism and ecotourism?
- c) Discuss the concept of 'hard' adventure and 'soft' adventure along with factors that motivate people to take adventure trips.

Question No. 3.

(2X7=14)

- a) What are the basic minimum standards for adventure tourism related activities. Give five examples of water based adventure tourism along with destinations.
- b) What are the IMF rules of mountain expedition? Write about the IMF objectives and functions in detail.
- c) Explain the procedures of permits and bookings of adventure tourism business.

Question No. 4.

(2X7=14)

- a) What do you mean by contour line? Explain the types and uses of contour lines.
- b) What do you understand by navigation tools? Briefly explain the basic use of compass and altimeter.
- c) What are the freezing and non-freezing cold injuries? Explain the symptoms, preventions and treatments of AMS.

Question No. 5.

(2X7=14)

- a) Explain with examples the subjective and objective hazards in tourism.
- b) Describe ice axe, self-belay and pickets and their uses in mountaineering.
- c) Write in detail on self-arrest and glissading techniques.

# CENTRAL UNIVERSITY OF HARYANA

## Second Semester Term End Examinations August-September 2022

Programme: MTTM

Session: 2021-22

Semester: 2<sup>nd</sup>

Max. Time: 3 Hours

Course Title: Hospitality Management in Tourism

Course Code: SLLCH THM 020202 DCEC 4004

Max. Marks: 70

### Instructions:

1. Question no. 1 has seven parts and students are required to answer any four. Each part carries three and half Marks.
2. Question no. 2 to 5 have three parts and student are required to answer any two parts of each question. Each part carries seven marks.

Q 1. (4X3.5=14)

- a) Explain the classification of hotels on the basis of location.
- b) What is the difference between coffeeshop and specialty restaurant?
- c) Write down the check-in procedure in hotels.
- d) What are the duties and responsibilities of bell boy?
- e) Draw the hierarchy of food production department.
- f) Explain MICE.
- g) What are fiscal incentives?

Q 2. (2X7=14)

- a) Write a detailed note on ethical and regulatory aspects in a hotel.
- b) Explain the role of front office department in revenue management.
- c) Elaborate the role Mr. JRD TATA in Indian Hotel Industry.

Q3. (2X7=14)

- a) Highlight the different factors which affects the pricing of accommodation.
- b) Enlist the types of rooms offered in hotels.
- c) Write in detail about the meal plans in hotels.

Q 4. (2X7=14)

- a) What is a menu? Describe a 'la carte and table de' hotel menu.
- b) Write in detail about emerging trends in hospitality industry.
- c) Enlist the different types of food and beverage outlets in hotels.

Q 5. (2X7=14)

- a) Elaborate the importance of Fiscal and non-fiscal benefits in hospitality industry for employees.
- b) Explain the concept of 'Atithi Devo Bhavah'.
- c) Write in detail about the socio-economic impact of tourism in Haryana.



# CENTRAL UNIVERSITY OF HARYANA

## Second Semester Term End Examinations August-September 2022

Programme: MTTM (GEC)

Session: 2021-22

Semester: Second

Max. Time: 3 Hours

Course Title: TOURISM ATTRACTIONS

Max. Marks: 70

Course Code: SLLCH THM 02 02 01 GEC 4004

---

### Instructions:

1. Question no. 1 has seven parts and students are required to answer any four. Each part carries three and half Marks.

2. Question no. 2 to 5 have three parts and student are required to answer any two parts of each question. Each part carries seven marks.

Q 1. (4X3.5=14)

- What makes Taj Mahal a popular Tourist Attractions?
- Highlight the importance of Nalanda.
- What are the important features of Konark Sun Temple?
- Elaborate about Puri as a spiritual place.
- List about the name of Tourist Attractions of Shimla and provide a brief description of anyone.
- Explain the flora and fauna of Kanha Gir National Park.
- Why Havelock Island a natural Paradise?

Q 2. (2X7=14)

- What are the various types of Architectures that usually found in India?
- Write in details about the Tourist Attractions of Delhi.
- Highlight the tourist places of Lucknow.

Q3. (2X7=14)

- What is the role of Cultural Centers in Tourism Promotions in India?
- List the places of tourist importance in Amritsar and explain any two in detail.
- Highlight the role of Religious places in Tourism development?

Q 4. (2X7=14)

- Explain in details about the Tourist Attractions of Manali?
- How Rishikesh has become one of the most popular destinations for wellness tourism?
- What are the attractions for Tourist at Jim Corbett National Park?

Q 5. (2X7=14)

- What are the most visited places of Mumbai?
- Goa is very famous for holidays. Elaborate your answer with suitable examples.
- List top 05 tourist attractions of Kolkata and its transport connectivity?



# CENTRAL UNIVERSITY OF HARYANA

## Second Semester Term End Examinations August-September 2022

**Programme:** MTTM

**Session:** 2021-22

**Semester:** IInd

**Max. Time:** 3 Hours

**Course Title:** Emerging Trends in Tourism

**Max. Marks:** 70

**Course Code:** SLLCH THM 02 02 03 C4004

---

### **Instructions:**

1. Question no. 1 has seven parts and students are required to answer any four. Each part carries three and half Marks.
2. Question no. 2 to 5 have three parts and student are required to answer any two parts of each question. Each part carries seven marks.

Q 1.

- a) What is homestay?
- b) Define Community based tourism.
- c) What is sustainable tourism?
- d) Define wellness tourism
- e) What is use of sound and light shows at attractions?
- f) Define floating hotels.

Q2

- a) Describe the emerging patterns in tourism sector.
- b) What is responsible tourism? Explain the status of responsible tourism at global level.
- c) What is special tourism zone? Describe the special tourism zones of India.

Q3

- a) Describe various dimensions of sustainability with examples.
- b) Explain the major markets of Indian medical tourism.
- c) What are main objectives behind promotion of Indian rural tourism?

Q4

- a) What is Eco-tourism? Explain the procedure to identifying eco-tourism resources.
- b) Describe the definition and various categories of protected areas.
- c) Explain the various eco-tourism products with suitable examples.

Q5

- a) What is adventure tourism? Describe the different types of adventure activities.
- b) Explain the various types of niche tourism with suitable examples.
- c) Write short note on:
  - 1 Casino tourism
  - 2 Virtual tourism





# CENTRAL UNIVERSITY OF HARYANA

## Second Semester Term End Examinations August-September 2022

Programme: MTTM

Session: 2021-22

Semester: Second

Max. Time: 3 Hours

Course Title: ITINERARY PREPAIRATION AND TOUR PACKAGING

Max. Marks: 70

Course Code: SLLCH THM 02 02 01 C 5005

---

### Instructions:

1. Question no. 1 has seven parts and students are required to answer any four. Each part carries three and half Marks.
2. Question no. 2 to 5 have three parts and student arerequired to answer any two parts of each question. Each part carries seven marks.

Q 1. (4X3.5=14)

- a) What is an Itinerary?
- b) List the major elements for Itinerary Preparation.
- c) What is the importance of market research in tour formulation?
- d) Explain about the components of Package Tour?
- e) What is Pricing?
- f) Write in detail about the factors which effects tour costing.
- g) What is Tour Voucher?

Q 2. (2X7=14)

- a) What are the resources required for Itinerary Preparation?
- b) Write in details about the do's and don'ts of Itinerary Preparation?
- c) Explain about the various steps of Itinerary preparation.

Q3. (2X7=14)

- a) What is Tour Packaging? What are the types of Tour Packages?
- b) What are Pre and Post Tour Managements?
- c) Write in detail about the Tour Package Designing Process.

Q 4. (2X7=14)

- a) What is cost and How to prepare the Cost Sheet?
- b) Explain various pricing strategies used in Tour packaging.
- c) Write in detail about the Tour Packages of Thomas Cook.

Q 5. (2X7=14)

- a) What are the various check-in and check-out procedures?
- b) What is Crisis Management in a Tour?
- c) What is the importance of Distribution of customized itinerary to various handling staff?



**CENTRAL UNIVERSITY OF HARYANA**

**Second Semester Term End Examinations August-September 2022**

**Programme: MTTM**

**Session: 2021-22**

**Semester: Second**

**Max. Time: 3 Hours**

**Course Title: Human Resource Management in Tourism**

**Max. Marks: 70**

**Course Code: SLLCH THM 02 02 04 C 4004**

---

**Instructions:**

1. Question no. 1 has seven parts and students are required to answer any four. Each part carries three and half Marks.
2. Question no. 2 to 5 have three parts and student are required to answer any two parts of each question. Each part carries seven marks.

Q 1. (4X3.5=14)

- a) Distinguish between Job description and Job Specification.
- b) What are the various approaches to managing human resources in tourism? Explain.
- c) Distinguish between Recruitment and Selection.
- d) List the causes of poor employee productivity.
- e) Describe major steps in the recruitment process.
- f) What are the various types of training? Explain.
- g) Write a note on Incentives.

Q 2. (2X7=14)

- a) What do you mean by human resources? Explain various functions of human resource management in the tourism industry.
- b) Briefly describe the concept of job analysis and explain its process.
- c) What is HRP? Explain various factors affecting HRP.

Q3. (2X7=14)

- a) As a HR Manager of a huge tour operator, which source of recruitment you will use for hiring? Support your choice with suitable reasons.
- b) Briefly discuss the process of selection used in the tourism industry.
- c) What is an Interview? Explain its types with the help of examples.

Q 4. (2X7=14)

- a) Differentiate between training and development. Explain the need for training in the tourism industry.
- b) Explain various methods of training in detail.
- c) What is Employee development? Explain its need and components.

Q 5.

(2X7=14)

- a) What is Performance Appraisal? Explain modern methods of performance appraisal.
- b) Define grievance. Identify and analyze the various causes of grievances in the tourism industry.
- c) What is meant by compensation? What are the basic objectives and principles of wages and salary administration?

# CENTRAL UNIVERSITY OF HARYANA

## Second Semester Term End Examinations August- September 2022

<b>Programme:</b>	<b>MTTM</b>	<b>Session:</b>	<b>2021-22</b>
<b>Semester:</b>	<b>Second</b>	<b>Max. Time:</b>	<b>3 Hours</b>
<b>Course Title:</b>	<b>TOURISM ECONOMICS</b>	<b>Max. Marks:</b>	<b>70</b>
<b>Course Code:</b>	<b>SLLCH THM 02 02 02 C 5005</b>		

---

### **Instructions:**

1. Question no. 1 has seven parts and students are required to answer any four. Each part carries three and half Marks.

2. Question no. 2 to 5 have three parts and student are required to answer any two parts of each question. Each part carries seven marks.

Q 1. (4X3.5=14)

- What is tourism Economics?
- Define law of substitution.
- What is Income Elasticity?
- Explain the meaning of leakages.
- Explain accounting standards.
- Assumptions of financial accounting.
- What is cross elasticity?

Q 2. (2X7=14)

- Explain the different opportunities and challenges for tourism in India.
- Describe the market potential of Indian tourism products at global level.
- How tourism is responsible for the economic development? Elaborate in an Indian prospective with suitable examples.

Q3. (2X7=14)

- Describe the concept, definition and determinants of tourism demand.
- How tourism demand and elasticity relevant to each other? Explain.
- Write a note on:
  - Law of Diminishing Marginal utility
  - Consumer surplus

Q 4. (2X7=14)

- Explain the economic impacts of tourism.
- Describe the meaning and types of multiplier.
- What are the impacts of tourism on balance of payment and exchange rates?

Q 5. (2X7=14)

- Describe the nature and scope of management accounting.
- Explain the various branches of accounting.
- What are the advantages and limitations of financial accounting?

